



Symphony

IN THE BARN

Sponsorship Opportunities

Registered charitable organization
#89200 6404 RR0001

An aerial photograph of a farm at sunrise. The sun is low on the horizon, casting a warm, golden glow over the landscape. The foreground is dominated by a dense forest of green trees. In the middle ground, several large, dark blue-roofed barns are visible, partially obscured by the trees. The background shows rolling hills and fields under a hazy sky.

WHERE CULTURE MEETS AGRICULTURE

**SINCE 1995, THE CRITICALLY ACCLAIMED SYMPHONY IN THE BARN
AT GLENCOLTON FARMS, CANADA'S LEADING BIODYNAMIC FARM,
BRINGS TOGETHER MUSIC, PERFORMANCE, AND THE TASTES AND
SOUNDS OF IDYLIC FARM LIFE.**

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2023 FESTIVAL
SEASON

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Beethoven Evolution

The journey begins...

July 28 - August 13, 2023

About Beethoven Evolution

Beethoven Evolution is an epic musical venture 25 years in the making in celebration of Ludwig van Beethoven's 250th global birthday celebration.

Follow Beethoven's groundbreaking journey into the symphonic realm through his repertoire of chamber, solo and orchestral music. A TWO YEAR PROJECT, Beethoven Evolution will conclude with performances of the **complete nine Beethoven Symphonies.**

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Beethoven Evolution

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The **2023 Beethoven Evolution's** exceptional two weekends of performances features the best of Grey Bruce County, hosting acclaimed international performers and attendees from across the GTA, Ontario and beyond.

At the heart of the summer festival is the **Symphony in the Barn Internship program** which will host early professional musicians ages 19 -26 from across Canada and internationally, providing a unique opportunity for professional development.



Beethoven Evolution

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2023 SUMMER FESTIVAL SEASON

Friday July 28 - Sunday August 6, 2023

with the Symphony in the Barn Festival Orchestra and Choir

Conductors: Michael Schmidt and Kevin Mallon

Friday July 28 OPENING GALA - 8pm

Saturday July 29 BEETHOVEN'S INSPIRATION w/ guest (TBA)- 8pm

Sunday July 30 SURPRISE SERENADE - 2pm

Friday August 4 BEETHOVEN & HIS TEACHER'S CHAMBER CONCERT - 8pm

Saturday August 5 FESTIVAL PERFORMANCE - 8pm

Sunday August 6 SURPRISE SERENADE - 2pm

About the 2023 Symphony in the Barn Internship Programme

The **Symphony in the Barn Performance Internship** embraces young artists and enables those who search for a deeper and meaningful path in their musical journey.

Interns perform all festival performance, combining advanced training in orchestral and chamber music performance with interdisciplinary collaboration - a laboratory for sustainable artistic entrepreneurship in uniquely creative environment of a fully operational biodynamic farm.



Durham, Ontario, Canada

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2023 FESTIVAL TOURISM PACKAGES

Visitors to the Symphony in the Barn 2023 Festival are invited to stay on the farm or purchase one of our accommodation packages for a full weekend experience in the Grey-Bruce region.

Regional Demographics

30% Kitchener-Waterloo
30% Grey Bruce
30% GTA
10% International

Age Range

42% Age 41 – 60
37% 61 Plus
7 % Under 31

369 Total Attendees 2022 (1 Weekend)

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As our SPONSOR, you will align your organization with the most prestigious in international culture and business, and contribute to an unprecedented experience, achieving robust brand exposure and powerful community engagement.

Symphony in the Barn Registered Charity # 892006404RT0001

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SPONSORSHIP BENEFITS

Reach a wide target market of local and national corporations, organizations, and individuals

Offer employees and clients an unforgettable experience at the Symphony in the Barn 2023 Festival Weekend

Extend your impact with partnerships that include leading education institutions, community outreach and service programs, and gourmet food and wine providers

Support a broad intersection of cultural and educational activity with involvement from music and environmental sectors

Bolster your brand in coordination with environmental and sustainable food advocacy and awareness

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JOIN OUR GROWING COMMUNITY OF SPONSORS & SUPPORTERS



COMMUNITY
FOUNDATION
GREY BRUCE

We're here for good



Bruce Grey Simcoe

ALWAYS IN SEASON



superiorjobs

Together we will make musical dreams come alive.

We are happy to discuss how to best tailor our sponsorship opportunities to accomplish the goals of your organization.



www.symphonyinthebarn.com

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Thank You

A violinist is performing on a stage inside a barn at night. The barn's interior is illuminated with warm, golden light from recessed fixtures. A large sunburst light is projected onto the dark wooden wall behind the performer. In the foreground, the silhouettes of several people are visible, sitting and watching the performance. The overall atmosphere is intimate and artistic.

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